

› Coast Capital Savings Corporate Social Responsibility *Potatohead* Campaign



Agency:

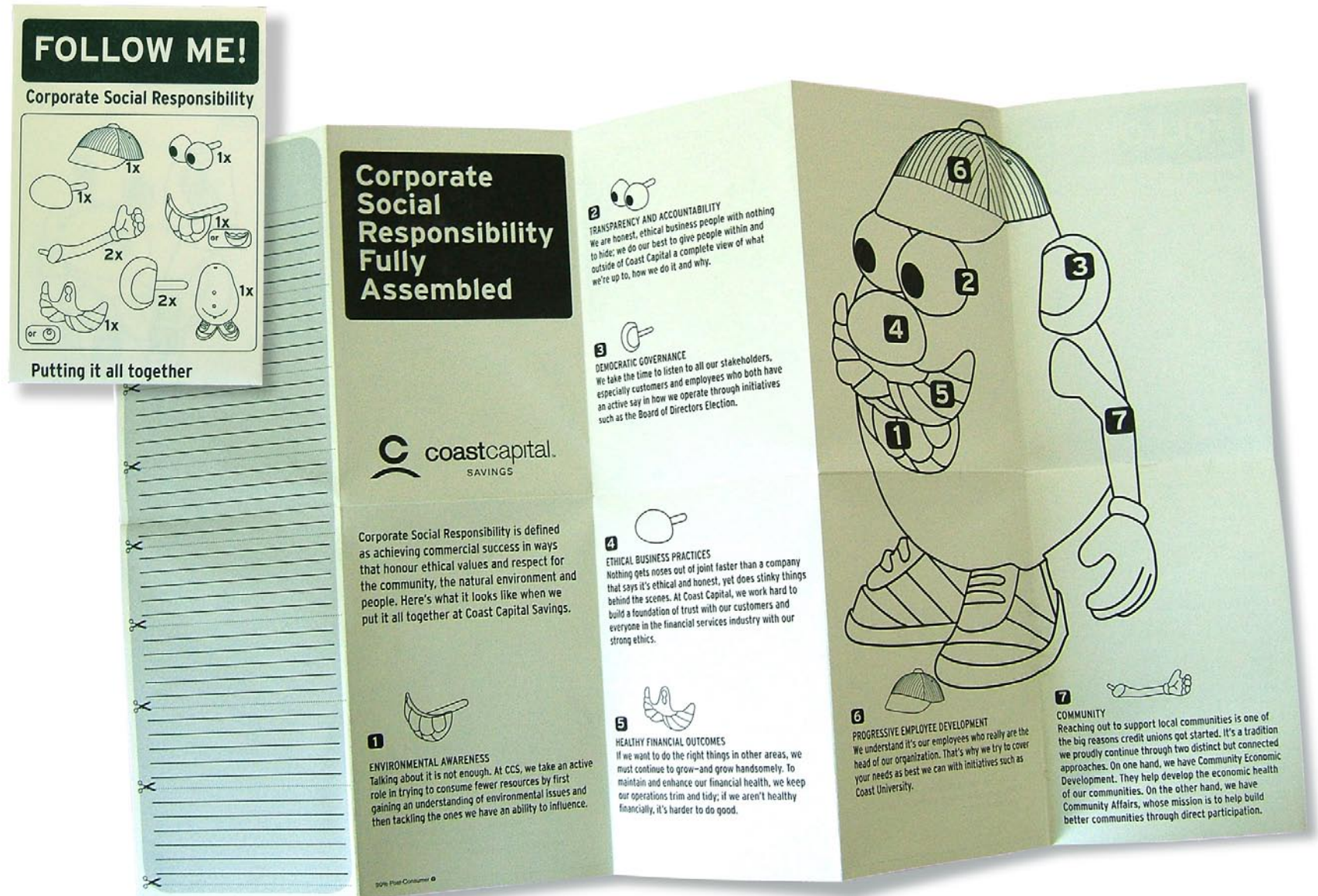
Kaldor Brand
Strategy + Design

My Roles:

Concept development
Copywriting

Front side

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Back side with folded view